

THE
LIVING TREASURES
PROJECT



ART • INFORMATION • ACTION

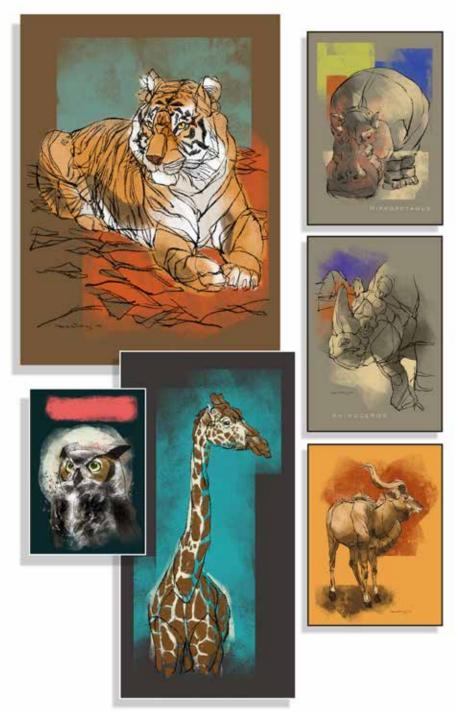
LIVING TREASURES IS A MULTIMEDIA PROJECT CELEBRATING THE BEAUTY AND DIVERSITY OF THE NATURAL WORLD.

The Living Treasures Project, featuring the art I've produced, spotlights the wonder of our surroundings and the delicate balance we maintain between the wild and civilized worlds.

My goal is to inspire children and adults alike to look at life in a fresh way, to recognize our interdepedence, and to get involved in protecting our fragile environment and its creatures.

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THE LIVING TREASURES COLLECTION



THE VISION

The Living Treasures Project, harnesses Art, Technology, and Staging to present a colorful, vibrant experience that celebrates the miracle of nature and its inhabitants. My goal is to inspire viewers with stunning visuals, provoke curiosity, and motivate viewers to care about our natural world.

Employing information graphics, it Identifies the challenges we face in protecting living species and the environment with its rich diversity.

Using the Internet, it features an Online Center at LivingTreasures.biz to provide connections and links for the many groups dedicated to protecting wildlife and their habitats.

Investigating the most current studies on energy and environmental research The Living Treasures Project is creating a short form outline to help create an action plan in order to focus our energies, get involved, and make a difference.



KEY FEATURES

ARTWORK - AVAILABLE TO BE ORDERED FROM THE SITE

DESIGN CONCEPTS - EXISTING DESIGNS OR CUSTOM COMMISSIONS

PRODUCTS - PRINTS, NOTECARDS, AND GIFTS

MODULAR EXHIBIT DISPLAYS - ADAPTABLE TO ANY SPACE

ALPHABET SERIES - A CELEBRATION OF OUR WILDLIFE FRIENDS

INFORMATION BANK - LINKS TO WILDLIFE CONSERVATION RESOURCES

A L P H A B E T S E R I E S





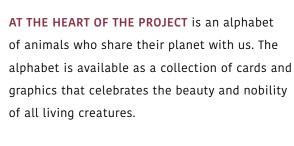




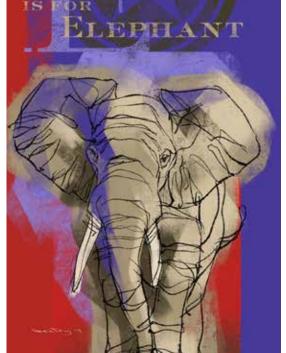








The series includes information about the animals along with referrals to organizations committed to their survival. These may be purchased in a number of different formats and products. A percentage of the proceeds from sales is donated to selected wildlife organizations.



THE SNOW LEOPARD PHILOSOPHY



The Snow Leopard is one the most magnificent of all living creatures, surviving in some of the harshest conditions on earth. It stands as a symbol of the struggle that all endangered and at risk species face.

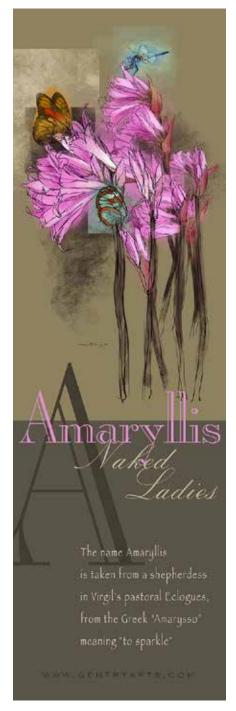
Humanity, with its genius for adaptation and innovation, has created an extraordinary culture harnessing technology to serve its needs with great efficiency. But we have treated the natural world as a force to dominate and exploit.

This drive for progress has come at a cost. We are now paying the price. The earth is pushing back.

We must to return to a balance. We need to acknowledge a common heritage with our animal friends in order to bring our lives into harmony with nature.

The more we see through their point of view, the more we will perceive life as a whole and not through our fragmented and self-oriented lens. Then we can find solutions to the environmental crisis we face today.

BOTANICAL PRINTS







Murals & Supergraphics



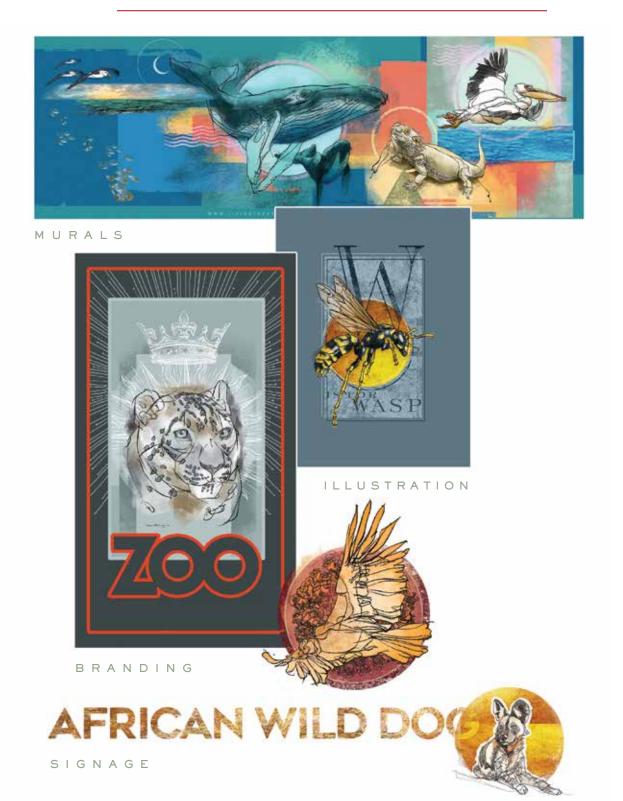




The principal thing in this world is to keep one's soul aloft.

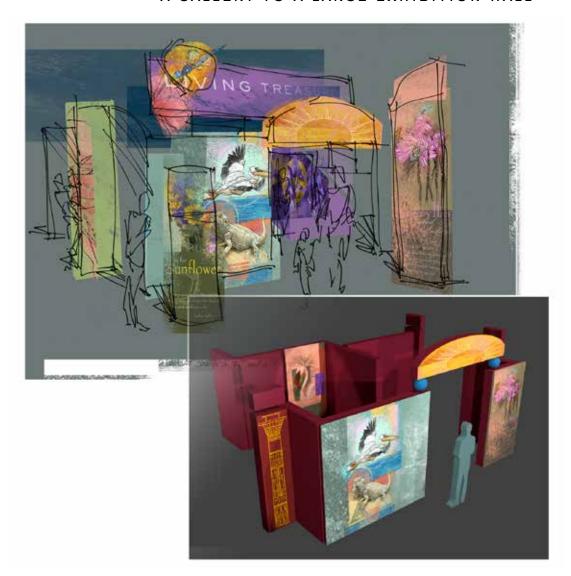
Gustave Flaubert

Custom Design Services



A MODULAR DESIGN

THAT ADAPTS TO ANY SPACE FROM
A GALLERY TO A LARGE EXHIBITION HALL



THE EXHIBITS are based on a versatile modular design. The core of the exhibit is a collection of art and graphics that can be presented in a gallery space. Scaling up, using a structure of interlocking panels, it becomes a stand-alone display that features art and background information about the animals and their environment.



A MODULAR DESIGN

THAT ADAPTS TO ANY SPACE FROM A GALLERY TO AN EXHIBITION HALL



ADDING PANELS, allows the exhibit to expand and fit any public space. Custom elements can be created to enhance the location as well - lighting effects, video, interactive media.





LIVING TREASURES

features a selection of products that can be ordered online. They can also be sold in retail stores or zoo and museum gift shops. A percentage of the proceeds is donated to selected wildlife organizations.

AN INFORMATION RESOURCE CENTER

A key focus of the project is to provide links to a network of organizations that promote the welfare of animals living in the wild.

Viewers may use this site to find the most effective way to take action.





THE LIVING TREASURES ALLIANCE

A NETWORK OF RESOURCES COMMITTED TO THE WELFARE OF OUR NATURAL ENVIRONMENT

FUNDING & SPONSORSHIP

CORPORATE SPONSORSHIP

TECH COMPANIES CORPORATIONS BANKS

EXHIBIT LOCATIONS

INSTITUTIONS

zoos

MUSEUMS

AQUARIUMS

SCHOOLS

CORPORATIONS

PUBLIC SPACES

CONVENTIONS

INFORMATION NETWORK

- INFORMATION ON AND LINKS TO ORGANIZATIONS THAT ARE WORKING TO ADDRESS THE ISSUES IMPACTING WILDLIFE
- AN INFORMATIVE ONLINE ACTION PLAN THAT FACILITATES CONSERVATION, INVOLVEMENT, AND ADVOCACY.

PRODUCT PLACEMENT

PUBLISHERS - DISTRIBUTORS **GIFT SHOPS**

ZOOS

MUSEUMS

RETAIL

GIFT SHOPS

ONLINE ORDERS

DAVID GENTRY

WWW.LIVINGTREASURES.BIZ DAVID @ GENTRYARTS.COM 415-640-0917

